



Thomson Reuters Deploys Complex Web Reporting System in Just Six Weeks

Customer: Thomson Reuters

Website: www.thomsonreuters.com

Customer Size: 55,000

Country or Region: United Kingdom

Industry: Professional services—Data services

Partner: Rapid Addition

Customer Profile

Thomson Reuters is a business information and services company that employs 55,000 people in more than 100 countries. In 2010, it generated revenue of U.S.\$13.1 billion.

Software and Services

- Microsoft Server Product Portfolio
 - Microsoft BizTalk Server 2009
 - Microsoft SQL Server 2008
- Technologies
 - Windows Communication Foundation

For more information about other Microsoft customer successes, please visit: www.microsoft.com/casestudies

"If we hadn't used BizTalk Server, it probably would have taken us up to four weeks longer to complete the project."

Tommy Corballis, Chief Executive Officer, Rapid Addition

Thomson Reuters had just six weeks to create an equity short-position reporting solution to comply with new securities legislation. Microsoft Silver Partner Rapid Addition designed a web-based solution using Microsoft BizTalk Server 2009 and the Thomson Reuters Elektron cloud platform, which connects data from multiple third-party trading systems and transmits it using the Financial Information eXchange (FIX) protocol.

Business Needs

Thomson Reuters provides business tools and information to decision makers across several markets, including finance, healthcare, science, and media. The company was created in 2000 through the merger of Reuters, a leading news and financial information provider, and Thomson, a large information and technology company based in Canada.

Thomson Reuters uses technology to support delivery of award-winning services, products, and platforms. It has won numerous awards—most recently, the Inside Market Data Magazine Award for Best Real-Time Market Data Initiative, for its Thomson Reuters Elektron Global

Infrastructure. The company recognises that its data services are only as good as the technology that underlies them. As a result, it is committed to keeping its customer platforms up to date with the latest requirements for their businesses and services.

When the Australian Securities & Investments Commission (ASIC) introduced new legislation governing the reporting of short-position trades, Thomson Reuters worked quickly to add compliant functionality to its trading platform. Short-position trades are trades that sometimes sell financial products that they don't own, with a view to repurchasing them later at a lower price.

